

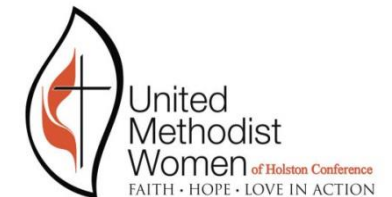
165 Ways to Recruit United Methodist Women Members

- 1 Smile
- 2 Put up a UMW suggestion box
- 3 Send birthday cards
- 4 Plan celebrations
- 5 Recognize personal needs and problems
- 6 Be pleasant
- 7 Provide child care
- 8 Provide elder care
- 9 Have honor rolls
- 10 Have informal teas
- 11 Greet by name
- 12 Be verbal
- 13 Respect sensitivities
- 14 Offer responsibility
- 15 Enable to grow on the job
- 16 Enable to grow out of the job
- 17 Send news to media
- 18 Have surprise parties
- 19 Create pleasant surroundings
- 20 Enlist to train others
- 21 Have a public reception
- 22 Make good plans
- 23 Make thorough pre-arrangements
- 24 Provide scholarships to district and conference events for new members
- 25 Provide scholarships for new members to Mission u
- 26 Provide scholarships for teen women to Mission u
- 27 Encourage teen women and new members to save now for Assembly
- 28 Offer advocacy roles
- 29 Utilize as consultants
- 30 Write thank you notes
- 31 Celebrate outstanding achievements and projects
- 32 Nominate for volunteer awards
- 33 Have a circle/sub-group "Chairperson's Day" for the "new and retiring"
- 34 Praise UMW members to their friends
- 35 Provide substantive training
- 36 Accept individuality
- 37 Send impromptu fun cards
- 86 Emphasize action growing out of program
- 87 Provide scholarships for every event
- 88 Intentional recruitment of early, new retirees
- 89 Intentional recruitment of new women in the community
- 90 Arrange meeting times to accommodate membership needs
- 91 Promote special interest groups
- 92 Undergird members service to church and community
- 93 Provide a "Friendship Partner" for a year
- 94 Always honor someone at meetings
- 95 Use church newsletter
- 96 Have a poster contest - give good prizes related to United Methodist Women
- 97 Make UMW bulletin board with an assignment time line
- 98 Keep UMW purpose central
- 99 Do inventory of women to discover interest for groups, circles, sub-groups,
Follow up with telephone calls
- 100 Invite women to introductory time to UMW - snappy 5-minute video, conversation
in small groups - light refreshments - 20 minutes maximum - after church
- 101 Remember employed women's schedules - some women work weekends
- 102 Form task groups for many activities - keep tasks focused and disband when task is accomplished
- 103 Keep the purpose in mind
- 104 Have a membership festival
- 105 Have a membership calendar for a year
- 106 Keep the membership committee task group at work all year
- 107 Plan a mission fair
- 108 Be a "self-appointed hostess" to create a welcome feeling among those in attendance
- 109 Give mission recognition to community persons
- 110 Have a "fellowship friend" to help new members feel a part of the group
- 111 Find ways to help new members get to know others - take them to the group - stay for the meeting
- 112 Invite women in the church as "guests"
- 113 Let people know that you "enjoy" your membership in UMW
- 114 Remember to encourage new/young women
- 115 Keep files of new members
- 116 Sponsor retreats
- 117 Use team approach in developing mission studies
- 118 Have special days (Call to Prayer)
- 119 Have a prayer breakfast
- 120 Include several churches in group study



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- 38 Promote a UMW Woman of the Month
- 39 Promote a non-member as UMW Woman of the Month
- 40 Say "we missed you"
- 41 Praise sponsoring group
- 42 Conduct church/community-wide recognition events
- 43 Say "thank you"
- 44 Contact every women in the church
- 45 Have meetings at times and places where younger women can participate
- 46 Take new persons and meet in the library
- 47 Respect persons who say "no"
- 48 Give people an opportunity to say "yes"
- 49 Affirm gifts young women bring
- 50 Don't use young women as tokens
- 51 Intentionally invite as many young women to match older women
- 52 Recruit in communities and places where young women are:
day care centers; college campuses; community centers
- 53 Create intr/inter generation groups
- 54 Develop ways to affirm and celebrate all women
- 55 Focus on quality programs
- 56 Listen to young/new women
- 57 Be open to new ideas
- 58 Create opportunities for nurturing the spirit
- 59 Ensure opportunities for spiritual growth
- 60 Monitor how power is shared
- 61 Develop a talent bank
- 62 Monitor "taking care of business"
- 63 Create community
- 64 Affirm sisterhood
- 65 Be open to new directions
- 66 Create opportunities for faith development
- 67 Have parent/child sports day
- 68 Have a group create a video about membership development
- 69 Have secret pals who are non-members
- 70 Do a member opinion survey
- 71 Do a non-member opinion survey
- 72 Form telephone trees
- 73 Maintain car pools
- 121 Invite conference/district leadership to unit meetings - have a game time
- 122 Be imaginative
- 123 Balance study with programs and activities
- 124 Encourage cluster groups for special days and emphasis times
- 125 Take advantage of small leadership opportunities
- 126 Encourage strong pastoral support
- 127 Attend conference meetings for a new person
- 128 Make general meetings worth time and effort
- 129 Avoid cliques - overbearing/uncaring attitudes
- 130 Avoid overworking and "burning out"
- 131 Affirm new ideas
- 132 Avoid monotonous activities
- 133 Have a brainstorming session on warmth and friendliness
- 134 Help members know and understand one another
- 135 Intentional activities for being open and inclusive
- 136 Be enthusiastic, supportive and encouraging
- 137 Encourage subscriptions to Response magazine
- 138 Give new members a subscription blank and a gift copy
- 139 Watch time spent on small business items
- 140 List and look for women who might be interested
- 141 Give each committee member the responsibility
- 142 Each committee member should talk to prospective members
- 143 Write or call women who don't respond to invitations
- 144 Encourage Program Committee to use talents of women that were developed
in employment or volunteer service
- 145 Take program to possible members
- 146 Don't overlook anyone
- 147 Don't overlook: down the pews; church rolls; shut-ins; non church-goers;
students away from home; women relocating to retirement communities
- 148 Offer ways to help women know God
- 149 Find women who are needed by your unit: writers; activists; travelers; study leaders;
mission site visitors; volunteers in community action
- 150 Offer some tasks that can be done at home
- 151 Match people who don't go out at night
- 152 Offer alternate experience to "I hate meetings"
- 153 Do something about "the programs are dull"
- 154 Membership can be expressed in many ways - allow/offer choices



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- 74 Communicate-Communicate-Communicate
- 75 Have a tea, dinners, a theater party or a picnic for prospective members
- 76 Market your membership campaign
- 77 Canvas your neighborhood
- 78 Invite co-workers/neighbors with special interest/expertise to be a part of your group
- 79 Always have name tags
- 80 Always personalize invitations
- 81 Avoid excess reading when presenting program materials
- 82 Involve new members/prospective members in some activity quickly
- 83 Make creative use of new talent and interests
- 84 Have prayer partners
- 85 Help new/prospective members get acquainted with the rest of the unit -
build a warm, accepting comfortable climate
- 155 Encourage reading sub-groups
- 156 Have cluster membership drive
- 157 Have a city-wide membership drive
- 158 Culminate with big membership celebration
- 159 Always be ready to answer: Who are we? What do we do?
- 160 And tell what we can offer
- 161 Ask members why they joined UMW? Use in promotion
- 162 Read "Responsively Yours" by Joyce Sohl in Response Magazine February 1994, page 4
- 163 Read Response Magazine "Go Bear Fruit," quote from Barbara Campbell, page 12
- 164 Recognize new members in December meetings
- 165 Visit someone who has experienced a hurt or joy

